

Company Name	Description	Category							Rating			
		Context Based	Business	Social	Financial	Entertainment	Voice 2.0	Telco 2.0	Viable	Cool	Telco Value	Total
23half	MMS visual search											
2Recall (now Record)	Record calls on any phone											
2waytraffic	Digital content / games publisher (Sony trying to buy)											
3Bill	Mobile payment services											
3bubbles (bust)	Add chat to blog											
3jam	One to many texting											
56.com	Chinese content portal / community											
5th Finger	Mobile marketing											
Acuity Mobile	Ad insertion											
AddThis	Bookmark and sharing button											
Admob	Google 's Mobile Advertising											
Admob	Buy or sell mobile advertising											
Adomo	Enterprise UC											
Agile	Mobile instant messenger											
Agito	Enterprise application mobilization											
Air 2 Web	Mobile Advertising over SMS, MMS											
AirG	Mobile Community (20M+)											
Airset	Virtual desktop and community											
Ajchat	Create chat rooms											
Akimbo	Internet VoD provider (bust)											
Alamofire	Casual gaming / community gaming developer											
Alkemis	Map mash-up											
Allfreecalls	Make free calls from the USA											
Amobee	Ad insertion											
AndroidScan	Android: Finds pricing and reviews for anything with a barcode.											
Angel.com	Hosted IVR / Voice 2.0											
Animoto	Mix media, photo and music											
Anothr	Manage & read feeds in Skype messenger											
Aptela	Voicemail2web and business VoIP											
Archetype Media (S)	Sponsorship within social media											
Aspiro	Mobile content, search and business solutions											
Atlarge	Read & write about WiFi access at airports											
Atlassian	Community enabler											
Authentec	Device Security via fingerprint, biometrics											
Automatic	Blogging tool											
Awareness	Enterprise community enabler											
Axis	Remote surveillance solutions											
Azuki Systems	Mobile media platform											
Backflip software	Multimodal business communications											
Bambuser	Mobile blog - video based											
Bango	Promote your mobile content (web analytics)											
Barablu	Free or cheap calls, IM, chat etc. thru mobile & web											
Baynote	Recommendation and social search											
Bebo	Social Network (bought by AOL)											
Beetagg	Scan branded sema code with your cell to get access to website											
Beetaun	Android: location based community											
BioWallet	Android: Biometric authentication											
Bitbomb	Web2SMSs reminders											
Bittercyclist	Bicycle accident map & community; map mash-up											
BitTorrent	Video - File sharing - peer to peer											
BizHuddle	Enterprise community											
Blabberize	Create and share talking picture											
Blackline GPS	LBS social network and enterprise app											
Blaze Mobile Wallet	Monitor bank and credit accounts, NFC option											
Bliin	Share your experience in photos, videos, text etc											
Blinkx	Video sharing site											
Blipstar	Create your own store locator											
Blobber	Communicate with other site visitors											
Bloglines	RSS readers (web based, mobile)											
BlogTalkRadio	Community blogs / channels / chat											
Blogtalkradio	Host your own phone-in talkradio show online											
BlogTV	Live video cast tool											
BlueNote Networks	Enterprise voice mashup solutions											
Bluepulse	Mobile Community											
BonfireMedia	Mobile Wiki, Price Search and eBay											
Braincast	Voicemail2web											
BreadCrumbz	Android: Navigation by pictures											
Break.com	YouTube clone											
Brijit	Abstracts web content											
BubbleMotion	VoiceSMS / BI / Community											
Buddy media	Ad serving platform											
Buddymapping	Assemble your friends on a map & publish it											
Buddystumbler	Find someone to IM with											
Bulletin	Share data & mash them up with geo information											
Busythumbs	Post & share text & photos from cell to blog											
Buyyourfriendadrink	Buy or redeem drinks thru cell phone code											
Buzzd	City information											
Buzzwire	Explore, create & share video & audio on mobile											
Byoms	Personalized IM search agents on your cell											
Call Genie	Mobile search and advertising											
CallACab	Android: Call a cab with a single click											
Callgenie	Mobile search and advertising											
Callthefuture	Place future phone calls											
Callwave	Voicemail 2 text, visual voicemail											
Camwi	Screen sharing / communication											
Cellbridge	Emergence alert											
Cellcast	Record audio or video with your cell phone & share it with friends											
Cellfire	Mobile Coupon Deliver											
Cellitused	Sell your cell											
Cellity	Free or cheap mobile calls and SMS, email as well											
Celljournalist	Sell your scoops live											
Cellphedia	Search tool for mobile phones (Social Q&A)											
Cellsea	Make, upload & share ringtones											
Cellswapper	Swap out or in a mobile phone contract											
Celltell	Send voice notes from your phone											

Yodio	Personal audio publishing / marketplace, podcasting redefined																		
Yoomba	Email and IM click to call																		
Yoono	Suggestion add-on - websites/blogs/content																		
Youmail	Enhanced voicemail, including caller specific greeting																		
YouTube (Google)	Video portal UGC																		
Zannel	Mobile community																		
Zaptxt	Monitors websites, uses RSS to notify user of updates by SMS/IM																		
Zattoo	TV over IP																		
Zedge	Mobile social network																		
Zeemaps	Create & share maps of/with friends & family																		
Zemble	SMS communications with social networking groups																		
Zimbra (Yahoo!)	Inbox 2.0 - organizes picture and files rx in emails																		
Zingku	RSS to email, sms, messenger - Community																		
Zlango	Emoticon language for Web and mobile messaging to augment your :, LOLs and FTW's and ZOMG!																		
Znakit	ePayments (online)																		
Zong	Create and make money on mobile services in 10 countries in under 10 minutes - VAS																		
Zooof*	Social networking for extended families																		
Zozoc	International SMS using GPRS transport for big saving																		
Zumobi	UI Widgets																		
Zvents	Local events advertising arranging																		
Zyb	Contacts Backup and mobile social network																		
Zyb (Vodafone)	Community based upon mobile phone book - bought by VF																		