	Customers			The Product					The Technology										Device Platform								Comment
									Client Technology							Server Technology												
	Operators	Device Vendors	Other (Media)	Embedded Consumption	Search	Retail Client	Home screen replacement		Rendering	Proactive Content caching	Service advertising	Device messaging integration	Use of active content	Usage reporting	User & content lifecycle management	Integration with retailer	Content authoring tools		Symbian	Windows Mobile	Palm	Java	Other (RTOS)	BREW	Linux	Flash Lite	
Abaxia	9	9	0	■			■		P			■	■			Operator & Psms			■	■	■	■	■		■		Orange/FT
Action Engine	6	7	5	■	■				P		■	■	■	■		Operator & Psms			■	■		■	■				Verizon. Sprint. RIM
Adobe (Flashcast)	6	4	2	■					F	■	■	■	■	■	■	Operator & Psms	■									■	Verizon, Docomo
Cellmania	10	1	2	■		■	■		P	■	■	■	■	■	■	Operator	■		■	■		■					Bought MSX Q1 '08
Cibenix	15	2	2	■		■	■		P	■	■			■	■	Operator & Psms			■	■		■					Vodafone, H3G
Everypoint	0	0	4	■					P	■		■	■			Operator & Psms			■								Main focus is a vector graphics technology
Geniem	1	0	6	■		■			P	■	■		■	■		Operator & Psms						■					Broadening out to BT marketing and social media
Handmark	3	1	3	■	■	■			P	■						Psms			■	■	■	■	■				RIM
Ikivo	5	9	0	■		■	■		PS	■	■		■	■	■	Operator	■		■	■		■					Deployed in 250m phones
Microsoft	0	1	1	■	■	■			P	■	■	■	■	■	■	Operator				■		■					Bought Motionbridge - Windows Live for mobile
Mippin	0	0	11	■					PF	■	■					Psms	■					■					restart of refreshmobile
Moto (Screen3)	5	1	0	■					P	■						Operator & Psms						■					Unclear if still supported
mPortal	3	0	3	■		■			P	■	■		■	■	■	Operator	■		■	■		■	■				Lost Disney
Nellymoser	0	0	5	■		■			P	■	■				■	Operator & Psms	■		■	■		■	■				Music client
NetBiscuits	6	3	?	■	■	■			BFS	■	■		■	■	■	Operator & Psms	■		■	■		■	■	■		■	Widget platform (PC and Mobile)
Nokia (MOSH, Download! and Catalogs) D2C	11	1	7	■	■	■			P		■	■	■	■	■	Operator & Psms	■		■			■					MOSH, Download! and Catalogs are derivatives of preminet - shipped on most capable Nokia devices
Onskreen	1	0	0				■		P	■	■					Operator			■	■		■					Airtel
Openwave (Midas)	3	2	0	■		■	■		BFS	■	■	■	■	■	■	Operator & Psms	■						■				Openwave Browser, Midas product shelved
Opera	3	1	5				■		BS		■					OTT			■	■							Browser
Plusmo	0	0	?	■	■				B		■		■			OTT				■		■	■				Direct to consumer widget, 125 countries, 20k widgets.
Qualcomm UIone	7	2	2	■		■	■		P	■	■	■	■	■	■	Operator	■						■	■			Trigenix
Streamezzo	4	1	3	■	■	■	■		P	■	■	■	■	■	■	Operator & Psms	■			■		■	■	■			Trial with TIM
Surfkitchen	18	0	0	■	■	■	■		P	■	■	■	■	■	■	Operator & Psms	■			■		■					Recently announce CBW deal
uiActive	2	1	0	■		■			P	■		■	■	■		Operator & Psms	■					■					Previously Bullant
V-Enable	4	1	0		■				P	■		■				Operator			■	■		■		■			Focused on voice search
Viigo	1	1	2	■					P	■						Operator				■		■					RIM
WeComm	0	0	6	■		■			P	■	■		■	■		Psms						■					Sky,
Yahoo Go!	12	2	0	■	■	■			P	■	■	■	■	■		Operator			■	■	■	■	■	■	■		iPhone
Zi	3	2	0		■				P		■					Operator						■					Telus. Qix search and discovery
Zumobi	0	1	2	■	■	■			P	■	■		■	■		OTT				■		■					Wiget dev - Blackberry and Java Q2. Microsoft backed.
Total	138	53	71																								